



2018 Shanghai International Brush Industry Exhibition

Shanghai New International
Expo Centre (SNIEC)
November 01-03, 2018

Post Show Report



Facts & Figures

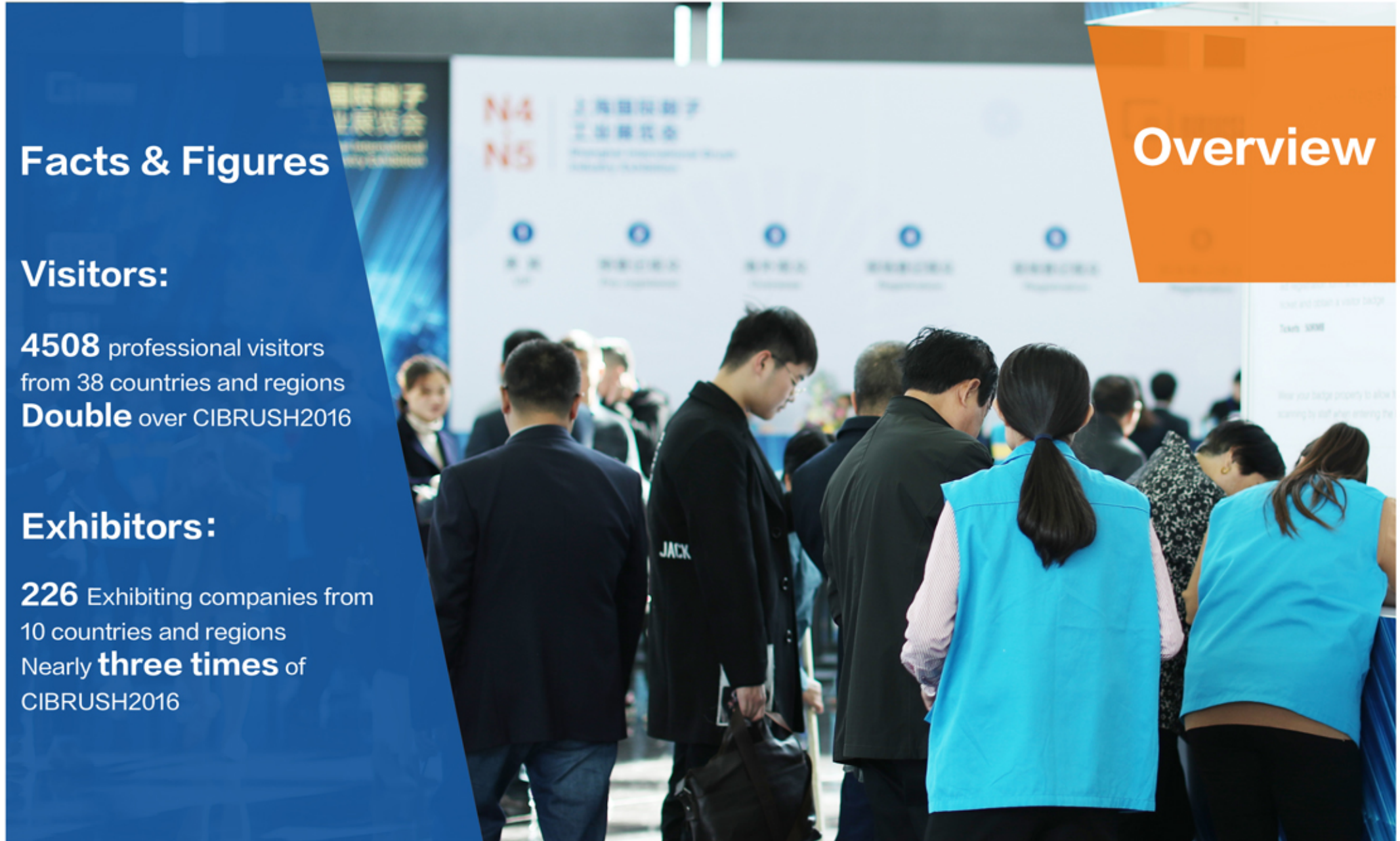
Visitors:

4508 professional visitors
from 38 countries and regions
Double over CIBRUSH2016

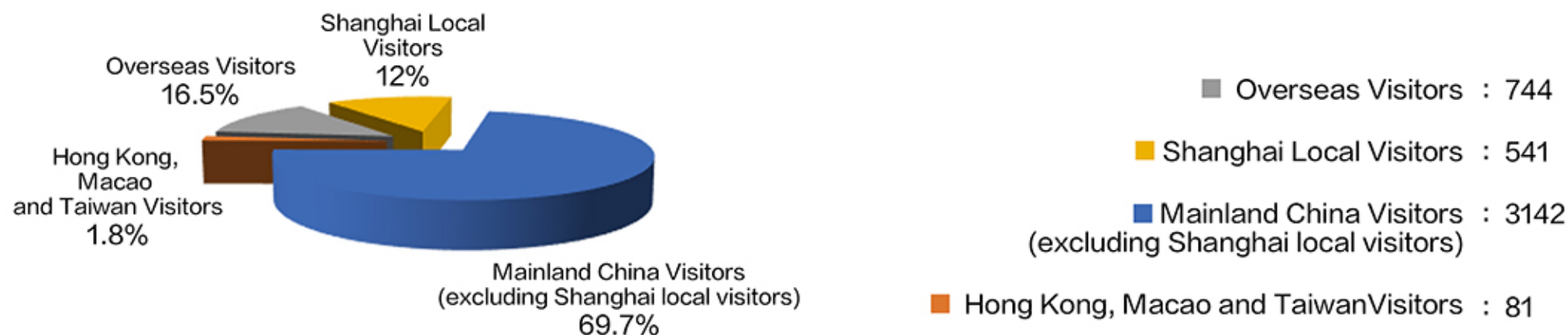
Exhibitors:

226 Exhibiting companies from
10 countries and regions
Nearly **three times** of
CIBRUSH2016

Overview



Visitors Profile

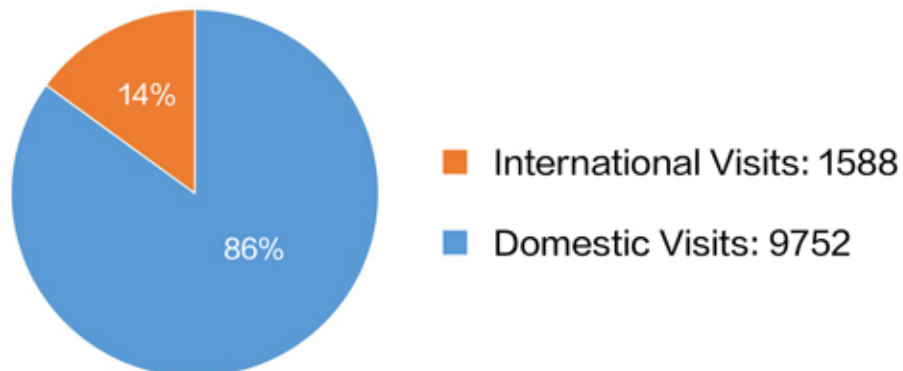


International Visitors by Region:

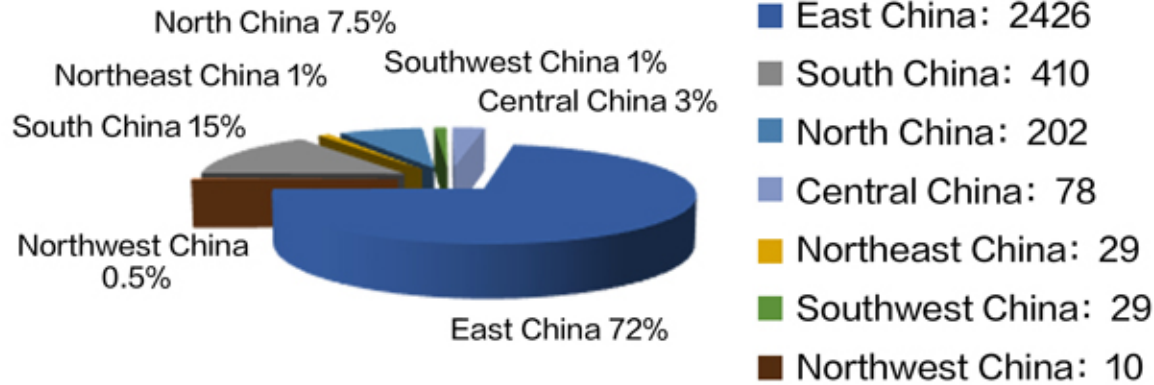


460 from Asia: Japan, India, Malaysia, Thailand, Korea, Indonesia, Pakistan, Iran, Sri Lanka, Vietnam, Singapore, Bangladesh, Philippine, Kazakhstan, UAE, Taiwan, Hong Kong
 66 from America: USA, Canada, Mexico, Columbia, Brazil
 95 from Europe: Russia, Germany, Italy, Turkey, Poland, UK, Sweden, Serbia
 28 from Oceania: Australia, New Zealand
 28 from Africa: Algeria, Egypt, South Africa, Tunisia

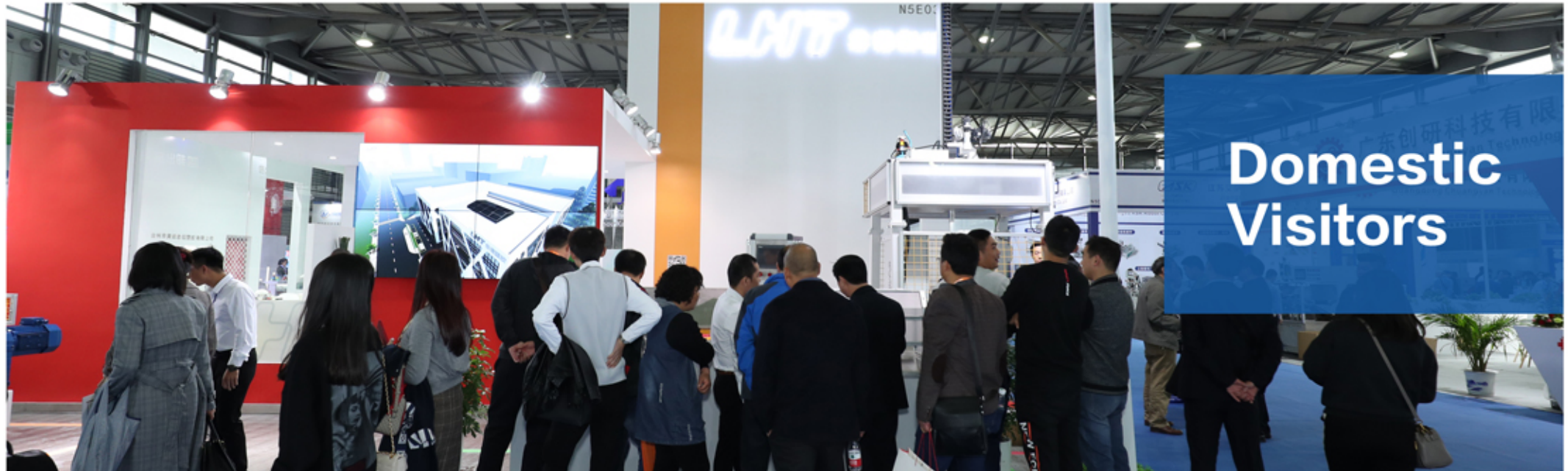
Visits:

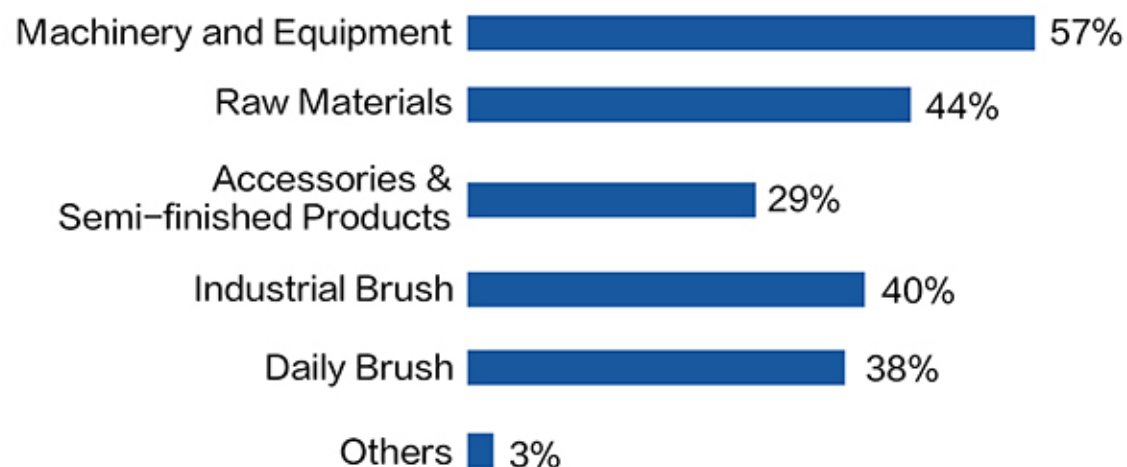


Domestic Visitors by Regions:



Domestic Visitors' Geographic Map:



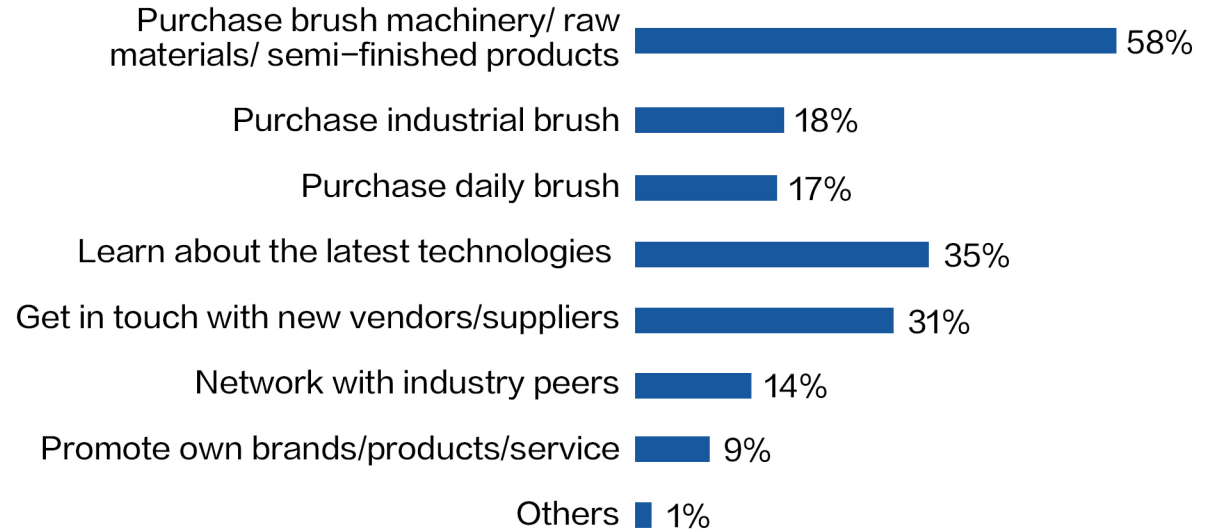


Exhibits	Visitors
Machinery and Equipment	1828
Raw Materials	1438
Accessories & Semi-finished Products	936
Industrial Brush	1286
Daily Brush	1222
Others	88
Total	6798

Comments:
Visitors with multiple choices for their interested products, so the total percentage is over 100%.
Not all visitors are included here.



Visit Purpose



Purpose	Visitors
Purchase brush machinery/ raw materials/ semi-finished products	1866
Purchase industrial brush	580
Purchase daily brush	554
Learn about the latest technologies	1126
Get in touch with new vendors/suppliers	1000
Network with industry peers	456
Promote own brands/products/service	284
Others	40
Total	5906

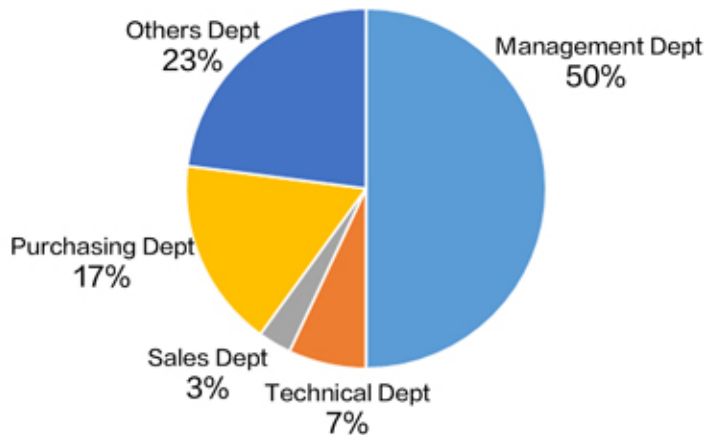
Comments:

Visitors with multiple choices for their visit purposes, so the total percentage is over 100%.
Not all visitors are included here.

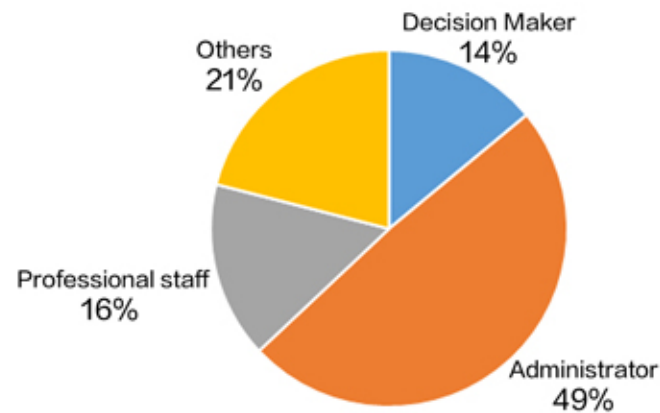
Visitor Job Description



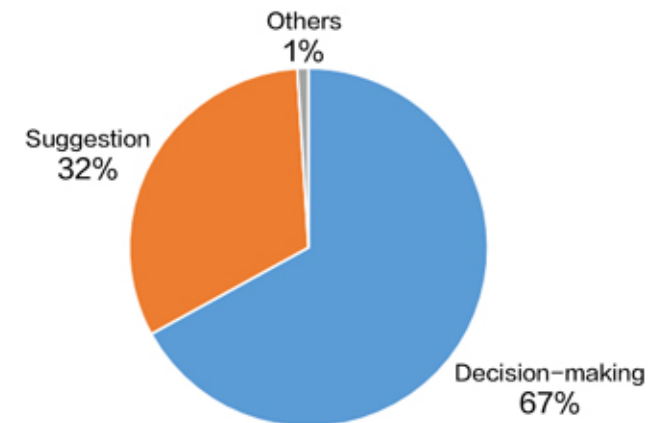
Department:



Job Title:



Role in Purchasing:





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